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HCLHIC 2018 – 2020 Strategic Plan Goals and Objectives

Values and Assumptions to be incorporated into all initiatives of the HCLHIC

- HCLHIC initiatives may involve multiple strategies implemented as a part of a larger initiative.
- HCLHIC initiatives will be evidence-based and/or focused on research supported promising practices.
- HCLHIC initiatives will seek to address structural, cultural, and other barriers.
- “Priority Populations” refer to populations/groups identified as not meeting SHIP measures and/or demonstrating a concerning data trend based on SHIP, HCHAS or other data measures.

Organizational Priority

Goal 1: Mobilize community partners and resources to advance Howard County’s public health priorities.

Objectives:

- 1.1 By June 30, 2020, implement a campaign to strengthen HCLHIC’s visibility and leadership in health promotion efforts in Howard County.
- 1.2 By June 30, 2020, collaborate on four evidence-based initiatives (minimum of one per work group) to promote health in the County.
- 1.3 By June 30, 2020, establish a process to strengthen the Coalition’s infrastructure.

Access to Care Priority

Goal 1: Reduce Emergency Department visits for diabetes, hypertension, and asthma in Howard County.

Objectives:

- 1.1 By June 30, 2020, collaborate on an initiative to raise community awareness about prevention and risks associated with diabetes, hypertension, and asthma.

- 1.2 By June 30, 2020, collaborate on an initiative to expand access to and utilization of screening, management programs, and treatments for diabetes, hypertension, and asthma.

Goal 2: Increase the number of Howard County children and adults who access dental care annually.

Objectives:

- 2.1 By June 30, 2020, implement an initiative to raise community awareness about the importance of dental care.
- 2.2 By June 30, 2020, implement an initiative designed to increase access to dental health services for children and adults.

Healthy Aging Priority

Goal 1: Reduce Alzheimer’s and dementia-related emergencies in Howard County.

Objectives:

- 1.1 June 30, 2020, collaborate on an initiative to educate the community about prevention and treatment of Alzheimer’s and dementia.
- 1.2 By June 30, 2020, collaborate on an initiative to increase access to treatment and resources to minimize the impact of Alzheimer’s and other dementias.

Goal 2: Reduce fall-related deaths in Howard County.

Objective:

- 2.1 By June 30, 2020, collaborate on an initiative to increase access to treatments, education, and resources to prevent or minimize the impact of falls.

Behavioral Health Priority

Goal 1: Reduce Emergency Department visits related to mental health conditions in Howard County.

Objective:

- 1.1 By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of mental health conditions.

Goal 2: Reduce ED visits for addiction-related conditions in Howard County.

Objective:

- 2.1 By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of addiction.

Goal 3: Reduce suicide rates in Howard County.

Objective:

- 3.1 By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of suicide.

Healthy Weight Priority

Goal 1: Reduce obesity in Howard County.

Objectives:

- 1.1 By June 30, 2020, collaborate on an initiative to target the general public and priority populations for improved physical activity.
- 1.2 By June 30, 2020, collaborate on an initiative to target the general public and priority populations for improved nutrition.